



NTV-PLUS and NEOTION signed a Letter of Intent shaping an extremely buoyant future.

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NEOTION - a leading provider of highly-sophisticated MPEG-4 processors, also reputed for its expertise and numerous patents in designing new generation cryptographic System-on-a-Chip - has been selected by NTV-PLUS to co-develop with them a dedicated silicon comprising advanced proprietary descrambling engines capable of securing valuable content that could then be monetized over time.

NTV-PLUS clearly aims to take a leading stakeholder role, and hence laid out the fundamental need to create a specifically tailored silicon based Technology capable of satisfying the challenges of such a massive market rollout. Along these lines, NTV-PLUS has decided to foster the design of a custom chipset based platform capable of combining state of the art MPEG-4 Technology, as well as newer advanced proprietary secured descrambling mechanisms and crypto ciphers. Now with over 1.5 million satellite viewers, NTV-PLUS is going to massively engage into a new ambitious Project aiming at reinforcing the national Plan for Digital TV Switchover that shall be completed by and before 2015.

“Between 2009 and 2011, NTV-PLUS ambitions to deploy up to 20 million systems using such wall-garden Technology that we desire to develop our Partner NEOTION” said Mr Dmitry Samokhin, chairman of NTV-PLUS.

“We are indeed greatly honored and so excited about this fantastic Project which the whole Management Team and Board of Directors are fully committed to successfully execute” added Mr Loïc BERNARD, Chairman & CEO of NEOTION.

Cooperation with NTV-PLUS and participation in the biggest broadcasting project opens a new page in Neotion history towards developing new security solutions and enforce its position as a WW leader. The new silicon specification is to be ready by May 1st 2009 and NTV-PLUS is to recommend the solution to the project players.

ABOUT NTV-PLUS:

NTV-PLUS is a Russian satellite TV Company, which for the past ten years has been one of the leaders in the Russian market of pay-TV services.

The audience of the company is more than 1.5 million people, and the number of NTV-PLUS employees is over 1000.

The main objective of the company is to create high-quality television for the whole family, which will be available in any part of the country.

At present viewers from Russia and Ukraine have an opportunity to choose between the best Russian and foreign channels, as well as unique channels created by NTV-PLUS. NTV-PLUS is constantly working to improve broadcasting and service quality; it adds more and more new channels aimed at different, even the most sophisticated audience, to the existing range.

In 2005 NTV-PLUS company was the first in Russia to offer its subscribers an opportunity to watch favorite films on the company's own channels with multichannel sound Dolby Digital 5.1, and in 2007 high definition television (HDTV) was launched for commercial service.

Website : www.ntvplus.ru

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ABOUT NEOTION:

NEOTION is a French high-tech company created in 2000, and listed on the Alternext of Euronext (Paris). NEOTION is a leading provider of highly-sophisticated System-on-a-Chip (SoC) MPEG-4 processors as well as secured silicons fulfilling the highest grade of Security for Pay TV and VOD.

Sidewise, NEOTION builds turnkey sub-systems and reference designs enabling seamless integration and unrivalled time to market for the Consumer Electronics Industry and the TV Operators. As part of its numerous patent portfolio, NEOTION is the inventor of the original MPEG-4 decoder in a card designed for Common Interface receivers (iDTV and set-top boxes).

NEOTION is an active Member of several Standardization and Digital TV lobbying activities, namely DVB Project, CI+ Forum, DTG UK, Open IPTV Forum and DigiTAG.

More information: www.neotion.com

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