

Neotion announces Integration of Universal Client Software-Only from Irdeto with CI Plus CAM

Solution offers easy access to premium Pay TV on iDTVs and CAM-enabled STBs

AMSTERDAM, THE NETHERLANDS – IBC 2009 - 13 September 2009 – Irdeto, a leading expert in content and business model protection solutions and services, and Neotion, a leading provider of highly-sophisticated System-on-a-Chip (SoC) MPEG-4 processors, announced the integration and launch of Neotions' CI Plus conditional access module (CAM) with the Irdeto Universal Client software CA solution. The combined solution gives digital TV operators and consumers an easy way to deploy and enjoy encrypted services on consumers' flat screen iDTVs without the need for a set-top box. A demonstration of Neotion and Irdeto commitment will be displayed during the IBC 09 Forum (Sept 11-Sept 15, Booth 4.B53).

The Irdeto Universal Client is the industry's first commercially launched one-way software based broadcast conditional access client. It is based on Irdeto's 20 plus years of experience in broadcast conditional access and uses key software protection technologies from Irdeto's group company, Cloakware. The latest version of the Cloakware Security Suite is used to protect both the Universal Client code and the data through obfuscation and data transformations. The application of these tools makes it extremely difficult to tamper with or reverse engineer the Universal Client software. In addition, each Universal Client is cryptographically locked to its host device; in this case, the security processor in the Neotion CI Plus CAM. This allows Irdeto to deliver operators a software-only security solution that can provide protection similar to that of smart cards.

The Neotion CI Plus CAM follows the growing industry trend toward removable, secure silicon-based security modules. According to IMS Research, more than 82 million iDTVs with native DVB capabilities were shipped in 2008, making them a perfect platform for the direct reception of encrypted TV services. The CI Plus CAM product is attractive to operators because CI CAM costs are significantly lower than those of set-top boxes. The product is attractive to consumers because they can acquire premium Pay TV services without requiring additional equipment. The solution allows both parties to acquire encrypted digital TV services more quickly, and can be updated transparently over the network without any user intervention or disruption.

"The integration of the Irdeto Universal Client onto a CI Plus CAM represents a major step toward a new breed of pay TV-enabled devices that will help our customers reach new subscribers more easily," said David Canellos, senior vice president of sales and marketing for Irdeto. "The global growth of iDTV delivery and mass take-up of digital TV through analogue switch-off makes it the perfect time to bring this solution to market."

"Neotion is hereby emphasizing its strong commitment towards CI Plus which has the drivers to drastically change the way the whole pay TV experience gets deployed in a TV-centric, horizontal market," said Loïc Bernard, CEO of Neotion. "Bringing a consumer-friendly but security-focused solution like this to market with a Tier 1 conditional access vendor like Irdeto will help ensure the continued growth and success of our mutual customers."

About Irdeto

Irdeto empowers companies to protect and monetize their digital assets and maximize return on content with innovative and reliable software technologies, content management and distribution solutions and end-to-end solutions and services. The company's products include conditional access, digital rights management, business support systems and set-top box software solutions. Through group company Cloakware, it provides software and datacenter security solutions. More than 500 customers worldwide trust Irdeto to secure and enable the delivery of their valuable content across digital broadcast, IP, mobile, enterprise and government networks. Irdeto solutions currently enable simple to advanced business models on more than one billion devices and applications. Founded in 1969, Irdeto employs over 900 people in 25 offices across the globe, including the dual corporate headquarters in Amsterdam and Beijing. The company is a subsidiary of multinational media group Naspers (JSE: NPN), which includes a wide range of pay TV, Internet, instant-messaging, technology and publishing businesses. For more information, please visit <http://www.irdeto.com>

About Neotion

NEOTION is a public company created in January 2000, and listed since June 2006 on Alternext Euronext Paris. NEOTION is a leading provider of highly-sophisticated System-on-a-Chip (SoC) MPEG-4 processors, as well as turnkey sub-systems and reference designs enabling seamless integration and unrivalled time to market for the Consumer Electronics Industry and the TV Operators. NEOTION's secured silicons uniquely combine: MPEG-4, advanced security modes, and hybrid IP connectivity opening sidewise also towards digital home convergence, IPTV and TV 2.0. NEOTION is the inventor of the original MPEG-4 decoder in a card designed for Common Interface receivers (iDTV and STB). NEOTION offers a compelling range of disruptive MPEG4 Modules enabling, beyond MPEG-4 upgrade, secured silicon based Security, DVR functions in a SD-Card, and Hybrid IP home network capabilities for genuine legacy TV sets. Side to breakthrough Modules, NEOTION has designed the NP5 series processors that are able to power ultimate low cost / ultra low power boxes tailored for green field broadcast TV Markets (DTT and DTH), as well as for Telecom Operators looking for simple IP box solutions in a multi room and home network context. NEOTION also offers reference designs, API, SDK, and development boards enabling various levels of implementation and customization (from application specific, to dedicated chipset ROM code). Neotion is an active stakeholder of the CI Plus LLP, as well as a member of DVB, DigiTAG, the Digital TV Group and UPnP Forum. For more company information visit: www.neotion.com and www.neotion-pocket.com.

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