

**NEOTION and SPiDCOM  
JOINT PRESS RELEASE**

*NEOTION and SPiDCOM Technologies team up to develop a home multimedia network solution based on Powerline Communication*

**CeBIT 2005, Hannover (Germany) March 11th, 2005** - NEOTION, a high-tech company focused on digital television and SPiDCOM Technologies, a leading designer of Powerline Communication solutions, announced their partnership to build the first complete solution for the secure transmission of audio and video over the power lines throughout the home.

Combining semiconductor solutions from NEOTION for secure MPEG-4 AVC digital television and SPiDCOM 200Mbps Powerline Communication, the entire family will be able to enjoy TV-over-ADSL, Digital Terrestrial and Satellite channels, photos, MP3 music, and films on their Home Cinema system anywhere in the home with no new wires or cables. Remote interactive activities such as DVR programming, channel surfing, and e-mail will be supported.

"NEOTION and SPiDCOM have clear technological synergies. Working together we can bring a unique product to the market in a short period of time", said Radomir Jovanovic, President and CEO of SPiDCOM.

A demonstration system will be created combining the NEOTION Processor 4 (NP4) with its revolutionary MPEG-4 AVC functionalities and SPiDCOM's *SPK200* kit configured as a PLC/Ethernet bridge. Targeted to be available by the end of first semester 2005, joint engineering work has already begun.

"Both NEOTION and SPiDCOM are innovation-driven companies which aim at providing the mass market with the best quality products, easy to use and at the right price, said Jean-Yves Le Roux, President of NEOTION. These common corporate values announce a promising cooperation."

**About NEOTION :**

NEOTION is a French high-tech company specialised in the digital television market. NEOTION designs, develops and deploys a wide range of products and services dedicated to both the consumer space, and the corporate customers involved in the Media business. In February 2004, NEOTION, through the acquisition of XEOLE, quickly became a major player of the MPEG-4 AVC video compression. In March 2004, NEOTION opened a subsidiary in Asia with office in Shanghai.

**Its products are overlapping several booming Markets:**

- the Market of digital transmission and reception,
- the Market of video compression in MPEG-4,
- the Market of digital recordings for TV, PC and DVD.

**NEOTION, it's already:**

- NEOTION Box, the very first TV digital receiver that performs advanced PC connectivity functions,
- NEOTION Cartridges, original plug'n'play elements to update your receiver,
- INFOCAST Services, the first multimedia services by satellite : E-mails, Updates and Media.

More details are available on the following website: [www.neotion.com](http://www.neotion.com)

Press Contact : [press@neotion.com](mailto:press@neotion.com) – Tel : + 00 33 (0)4 42 98 07 70

**About SPiDCOM :**

SPiDCOM Technologies is a fabless semi-conductor company specialised in the design and marketing of Integrated Circuits and Modules for very High-Speed Powerline Communication solutions. It targets OEM/ODM manufacturers who want to integrate into their products an effective, fast, and flexible solution supporting any broadband service such as Internet, VoIP, Video on Demand, basic LAN connections, Digital Audio and HDTV video streaming...

SPiDCOM actively participates to the processes of standardisation and regulation of Powerline Communication worldwide (CENELEC, ETSI, HomePlug Powerline Alliance, IEEE, OPERA Project, PLC Forum, PUA, UPLC), contributing to the definition of the products that the mass market will soon be using.

All products from SPiDCOM are dynamically adaptable to comply with current and future standards and regulatory requirements.

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