

NEOTION delivers core technology for the LIB'TELE bouquet!

VIACCESS modules developed by Neotion insure the security of the new pre-paid Pay TV offer « LIB'TELE » launched and distributed by the retail group Boulanger/ HTM group on TNT in France.

The LIB'TELE module can be directly inserted into all TV's equipped with a DTT tuner, enabling simple and easy access to this bouquet, without any need for a subscriber contract.

Aubagne, 30 January 2012: NEOTION, a French public listed company specialising in the design and manufacture of DVB-CI and CI Plus Modules for Pay TV operators (Broadcast & Telecommunications) has been selected as technology partner by Sourcing et Création, a subsidiary of HTM group, for Boulanger.

LIB'TELE has selected the NEOTION CI Plus CAM together with a VIACCESS conditional access to complete and deploy its offer to the French market. The NEOTION CAM is provided together with a VIACCESS conditional access smartcard and then inserted directly into the CI Plus interface on the back of any DTT flat screen TV (new TV sets as well as a wide range of legacy TV's delivered to the market during the last 1 year or so). The NEOTION VIACCESS CI Plus CA Module offers high secured access to the DTT LIB'TELE package through a user friendly interface (no need to buy or rent a DTT Set-top Box, no messy cables between the TV and the STB and last but not least, no additional remote control, just use the TV RCU).

Broadcasted on the French DTT, the LIB'TELE bouquet so far comprises of 3 main Pay TV channels, CFoot, Eurosport and LCI and differentiates itself from competing platforms by a new innovative business approach (no subscription and no commitment). This prepaid offer aims to targets mainly the 2/3 of French homes which do not have any access to a Pay TV bouquet and which are looking for a flexible and affordable solution.

« The Conditional Access Module is a simple and natural solution to support the growth of the iDTV market (more than 7 Million of TV's deployed per year) in France. The bundled package comprising of a CAM with Smartcard and sold together with a television set is an innovative business model demonstrated by the electrical retail group. All the ingredients are present for a successful business! » said Stephanie BIZOUERNE, Sales Director of NEOTION.

“The growth of the CI Plus standard has seen many Pay-TV operators adopting the Conditional Access Module as a fast and secure way to deploy their services and to address the mass market where CI Plus compatible TV's are available. The Television manufacturers have also been investing heavily to ensure the continued development of CI Plus Televisions will result in all future TV's being CI Plus compatible, enabling the operators to benefit from deploying Conditional Access Modules together with a Conditional Access System to ensure secure protection for their content.

Neotion (a co-founder of CI Plus) are innovation driven and dedicated to developing secure solutions for the future of digital television.

We are very proud to have been selected by SOURCING et CREATION as a technology partner together to contribute to the development and deployment of the new French Pay-TV bouquet. This has been a really exciting new project for Neotion which has again allowed us to truly demonstrate our ability to innovate and deliver on time a solution for the digital Pay-TV market.” said Gregory WIECZOREK, CEO of NEOTION.

Press Release

Sales of the CI Plus NEOTION VIACCESS LIB'TELE's Modules began in France at the start of December 2011 throughout the 120 "Boulangier" stores with the bundled offer (TV flat-screen with a Module LIB'TELE and its prepaid card, which includes 3 month of free access to the bouquet) also available . (CAM + Access Card²)

1- List of CI Plus TVs compatible with the LIB'TELE offer: <http://goo.gl/WW0XS> 2- Link towards the LIB'TELE offer at Boulanger: <http://goo.gl/vmV1f>



About NEOTION

NEOTION is a French high-tech company created in 2000, and listed on the Alternext of Euronext (Paris) providing innovative solutions for the international Digital Television market.

NEOTION is a leading provider of highly-sophisticated System-on-a-Chip (SoC) MPEG-4 processors as well as secured silicons fulfilling the highest grade of Security for Pay TV and VOD.

NEOTION develops and distributes a large range of CI & CI Plus Conditional Access Modules for Set Top Boxes or for Digital TV Set, dedicated to Pay TV Operators which want to maximise their ARPU and to optimise their costs. NEOTION also presents CI Plus Advanced Modules: a range of disruptive and advanced solutions enabling CI Plus interactivity, security, memory storage, GSM, NFC and IP connectivity for CI Plus TV sets.

NEOTION is an active Member of several Standardization and Digital TV committees, namely DVB and CI Plus LLP.

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About VIACCESS

VIACCESS is a leader in solutions to protect and enhance the value of content services.

VIACCESS provides world class solutions for content protection, delivering conditional access and DRM-based systems for all types of content, for all networks including broadcast, broadband, fixed and mobile networks and for all categories of devices.

VIACCESS has more than 20 years of broadcast and broadband experience and is positioned to help content service providers to monetize the content consumption revolution.

VIACCESS solutions are deployed worldwide in 35 countries and on more than 80 digital platforms.

VIACCESS S.A. is a France Telecom Group company.

For more information, please visit www.viaccess.com or follow us on Twitter @MeetVIACCESS.

The CI Plus VIACCESS Module with the Lib'TELE Pay Tv subscriber card



The Module inserted in the CI Plus Interface of a flat TV



Press Release