



DTM and NEOTION team up to offer the highest grade of Innovation in a booming Mass-Market Digital TV space.

DTM - a major China based ODM Corporation supplying a wide range of Digital TV receivers to tier-one OEM companies, as well as to Master Distributors and Retail chains throughout worldwide - and **NEOTION** - a French leading Technology provider of MPEG-4 and Home Networking turnkey solutions, have concluded a key Technology cooperation Agreement.

As per this deal, DTM shall leverage on NEOTION's all-in-one "Core Module" disruptive add-on cards to enable OEM customers catching up at any time with the best of breed MPEG-4 and PC-TV Convergence Technologies, while still benefiting from the best value for money price point they seek for.

Beyond that fast track access to future-proof consumer Digital TV and IP technologies that are gaining continuously growing momentum in Europe, Middle-East and Asia, DTM and NEOTION shall duly cooperate to define and design a truly compelling set of intuitive interfaces and use schemes for tackling mass-market adoption. End-users having DTM's receivers shall then enjoy advanced entertainment at their fingertips, through a tailored interface & single remote control. They could then access to unlimited videos, music and pictures stored remotely on their home PC, or beyond, on community WEB 2.0 websites.

"We are all committed to drive "Personalized TV" and "Anything-On-Demand" in a true Digital Home perspective" said Laurent JABIOL, CEO and co-Founder of NEOTION. He added: "DTM's ODM products and platforms are effectively addressing wide consumer deployments and enhancing User Interface is indeed a key step towards a home networked efficient ecosystem".

"NEOTION comes with an impressive set of Technologies and Innovation that shall lead DTM's valuable customers at the forefront of the consumer more and more segmented needs" said Mr York Xie, CEO of DTM. "We are committed to team-up with NEOTION's technical and marketing teams to build-up a truly compelling, easy to use, range of hybrid receivers combining MPEG-4 and IP".

About DTM :

Digital Telemedia Co.,Ltd

Digital Telemedia Co., Ltd. is one of the most professional OEM/ODM company specialized in the research & development, manufacturing and marketing of DVB products (DVB-S/C/T), Cable TV Equipment, Multi-media Products, IPTV STB, HDTV STB, satellite accessories and other digital equipment. As one of the top manufacturers and exporters in China with a manufacturing capability of monthly 500,000 units, The products have been widely sold in Europe, the Middle East and South-East Asia

The R&D Department in China has more than 250 professional engineers, and we have extensive technological cooperation with European and Korean R&D partners. The products win reputation throughout Europe, Asia and the Middle East.

The company has close cooperation and partnership with ST, NEC, LSI, ATi, Cheertek, and the products have been certified by Viaccess, NDS, Irdeto, Conax, etc.

Its hot selling products include:

DVB-S FTA, CI, CA, PVR SERIES
DVB-T FTA, MHEG-5, CI, CA, PVR SERIES
DVB-C FTA, CA, PVR SERIES
IPTV SET TOP BOX SERIES
HDTV DVB-S2 STB SERIES
HDTV DVB-T SERIES
ATSC-T STB SERIES

DTM is growing to be the first level manufacturer for digital TV equipment everyday.

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About Neotion:

NEOTION SA is a French high-tech company specialized in the digital television market. NEOTION designs, develops and deploys a wide range of products and services dedicated to both the consumer space, and the corporate customers involved in the Media business.

In February 2004, through the acquisition of XEOLE, NEOTION, quickly became a major player of the MPEG-4 AVC video compression.

Then, in February 2006, NEOTION has successfully launched the credit card format NEOTION Pocket dTV: the smallest MPEG-4 digital TV receiver in the world (already used by a top-tier French Pay TV Operator).

Its products are overlapping several booming Markets:

- the Market of secured digital transmission and reception,
- the Market of video compression and digital recordings for TV, PC and DVD,
- the Market of Home Networking and PC-TV Convergence.

NEOTION is a public company listed on the Alternext market of Euronext (Paris).

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