



GlobeCast and NEOTION build the Next-Generation satellite TV distribution turnkey platform using MPEG-4 AVC

Las Vegas, April 24 , 2006 --- GlobeCast, a leading content management and delivery company, and NEOTION, a high-tech company focused on digital TV and MPEG-4 related technologies, announce a strategic Agreement to offer turnkey MPEG-4 AVC satellite distribution platforms. The primary objective is to enable unprecedented transmission cost-efficiency for broadcasters, while using NEOTION's patented MPEG-4 Pocket Decoder Technology, that is ideally tailored to address the issue of viewers with legacy equipment.

GlobeCast, a subsidiary of France Telecom, anticipates the roll out from 2006 onwards of numerous newer generation secured platforms in Europe where MPEG-4 is gaining tremendous momentum. Furthermore, GlobeCast will be capable of delivering TV channels to the MPEG-4 platforms over its global transmission network that includes 15 teleports and technical operations centers on five continents, as well as via a global ATM fiber ring that interconnects GlobeCast's facilities worldwide.

At the other side of this turnkey solution is the NEOTION Pocket decoder, a credit card sized MPEG-4 decoder that can take advantage, in a real plug & play mode, of the millions of DVB-CI legacy MPEG-2 set-top boxes already deployed. Beyond upgrading those digital receivers with the best-of-breed codec technology available today, it will also feature advanced conditional access capabilities and support.

The genuine combination of GlobeCast's MPEG-4 AVC distribution platforms, alongside with NEOTION's plug-n-play MPEG-4 Pocket Decoders, opens a wide scope of benefits for TV operators, including:

- Pure Home Cinema DVD quality at a very low bit rate
- Unbeatable cost optimization for worldwide TV coverage
- Affordable Direct To Home transmission costs for new Digital TV market entrants
- Efficient VOD both in streaming and push modes

Through this joint MPEG-4 AVC offer, GlobeCast and NEOTION will make a significant contribution to the evolving digital television industry. For the first time, a new service will enable audiences to receive better quality sound and images, as well as an increased choice in the number of channels whilst addressing TV programmers' priorities such as delivery costs, audience ratings and anti-piracy issues.

«Our NEOTION Processor 4 will be available through patented module and cartridge implementations readily compatible with millions of existing digital satellite receivers already deployed in consumer homes» commented Jean Yves Le Roux, President and Founder of NEOTION.

« We were the first satellite services provider to implement MPEG-2 technology for our customers and we are very proud now to be the first to propose a complete MPEG-4 AVC solution with our partner NEOTION» concluded Christian Pinon, CEO of GlobeCast.

About GlobeCast:

GlobeCast (www.globecast.com) - a subsidiary of France Telecom - is a global content management and delivery company for professional broadcast. Via its worldwide satellite and fiber network, the company manages and transports 10 million hours of video and other rich media yearly for its core customer base of broadcasters, as well as corporate, government and retail clients. GlobeCast is network agnostic and ingests once to deliver content to any network via multiple platforms, including direct-to-home satellite, cable, video-to-mobile, IPTV/video-over-ADSL, desktop broadband, and more. It is now the world's largest provider of delivery services to live television-over-mobile operators and in 2005, it won Cable & Satellite International's Product of the Year award for Best Outside Broadcast Technology for WING Content Exchange, its IP-based file delivery platform. The company's global presence includes 15 teleports and technical operations centers throughout Europe, America, Asia, Africa, the Middle East and Australia.

Press Contact:

Matthew Rosenstein matthew.Rosenstein@globecast.com Tel: +33 (0)1 55 95 27 20

About NEOTION:

NEOTION is a French high-tech company specialised in the digital television market. NEOTION designs, develops and deploys a wide range of products and services dedicated to both the consumer space, and the corporate customers involved in the Media business. In February 2004, NEOTION, through the acquisition of XEOLE, quickly became a major player of the MPEG-4 AVC video compression. In March 2004, NEOTION opened a subsidiary in Asia with office in Shanghai.

Then, in February 2006, NEOTION has successfully launched the credit card format Neotion Pocket dTV: the smallest MPEG-4 digital TV receiver in the World.

Its products are overlapping several booming Markets:

- the Market of secured digital transmission and reception,
- the Market of video compression and digital recordings for TV, PC and DVD,
- the Market of Home Networking and PC-TV Convergence,

More details are available on the following website: www.neotion.com

Contact : press@neotion.com Tel : +33 (0)4.42.98.07.70