

## **NEOTION and FASTCOM team up to offer World first CPCM experience in a generic TV centric Home Network.**

Both companies embrace open Standards - namely CI+, UPnP and CPCM - to improve TV 2.0 interoperability among all of customers' flat panel Digital TV and PC devices.

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NEOTION and FASTCOM announce the first CI+/CPCM module combination allowing content protected seamless bridge between networked TV sets and PCs around the Home. NEOTION - the leading advanced CI Modules specialist - and FASTCOM - the leading specialist in DVB-CPCM implementations - have merged their respective technologies into a CI+/CPCM module platform. Disruptive business models such as the "JukeBox PC" can thus be massively rolled-out in the pure consumer electronics horizontal space, without any need for extra proprietary operator centric infrastructures at one's premises.

A wave of recent announcements confirms that Internet-enabled Television sets will soon be commonplace across a wide number of leading TV makers. Hence, as Web 2.0 videos will no longer be confined to PC users, it is eventually going to become a regular part of the whole TV viewing experience. Furthermore, with the US and all European countries in the process of terminating their analogue transmissions, iDTV are set to almost totally displace ubiquitous set-top boxes sales. This is the advent of the so-called TV 2.0 area.

As a result, incumbent vertical operators can no longer decide for the box to put in one's living-room. Traditional business models are being put under serious pressure, while promising newer business approaches are appearing. In order to be successful, the latter must however maintain the highest grade of security layers, and possibly the same level of user rich and consistent interactions with subscribers they have had on former boxes. Forthcoming iDTV Standards – being US Tru2way and European CI+ - are set to enable this.

NEOTION - one of the six CI-Plus Forum stakeholders - and FASTCOM - the leading specialist in implementations of the CPCM new DVB Standard for content protection and management – have combined their technologies into a common turnkey offering for the TV2.0 changing ecosystem.

Risk adverse Operators and TV makers have therefore the appropriate set of Standards to enable genuine Pay TV on generic millions of "ready" connected iDTV. The resulting in ARPU intensive and CHURN less service offerings match customers' new aspiration for "anywhere/anytime" leading towards Multiroom, Hybrid VOD, catch-up TV, TV 2.0, etc. The very promising "JukeBox PC" business

case is demonstrated on the NEOTION booth (Hall 1 # D95), where premium content is seamlessly distributed in the home network and stored for repetitive views via a traditional PC.

#### **ABOUT NEOTION:**

NEOTION is a French high-tech company created in 2000, and listed on the Alternext of Euronext (Paris). NEOTION is a leading provider of highly-sophisticated System-on-a-Chip (SoC) MPEG-4 processors as well as secured silicons fulfilling the highest grade of Security for Pay TV and VOD.

Sidewise, NEOTION builds turnkey sub-systems and reference designs enabling seamless integration and unrivalled time to market for the Consumer Electronics Industry and the TV Operators. As part of its numerous patent portfolio, NEOTION is the inventor of the original MPEG-4 decoder in a card designed for Common Interface receivers (iDTV and set-top boxes).

NEOTION is an active Member of several Standardization and Digital TV lobbying activities, namely DVB Project, CI+ Forum, DTG UK, Open IPTV Forum and DigiTAG.

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#### **ABOUT FASTCOM:**

FASTCOM is a Swiss high-tech company incorporated in 1998. FASTCOM is a leading provider in solutions and consulting for securing flows of data, especially media content. FASTCOM is the leader company in DVB-CPCM functional implementations and creation of solutions.

FASTCOM provides consulting and CPCM functional implementations to the markets of Consumer Electronics Industry, Security Providers and the TV Operators. Patented technological solutions allow for efficient integration and fast deployment of home network solutions.

FASTCOM is a Member of DVB Project and DLNA.

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