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After initial pioneering, ZIGGO and NEOTION are now further unleashing CI Plus momentum in the Digital Pay TV ecosystem

NEOTION CI Plus Modules are steering the massive digitalization switchover process carried out by ZIGGO!

ZIGGO, the Dutch based leading triple play operator - acting as a broadband Internet, cable television and telephone services provider- has again reported rather strong and rapid growth in the number of cable digital households. To strengthen this fundamental subscriber typology evolution, ZIGGO has signed an agreement with NEOTION to extensively supply Irdeto's CI Plus Conditional Access Module (CAM) on labeled TV sets.

Once again, after being a stakeholder of the CI Plus specification which is now the new "de Facto" standard of the Digital Television Industry, NEOTION, together with ZIGGO and IRDETO, are hitting the ground running as tier one leaders in the very first worldwide massive deployment of CI Plus Module based offerings.

To enable sustained growth in the consumer space, NEOTION's proven experience in successfully building high quantities of quality TV modules for Operators is once again paramount.

" Teaming up with such a reputed operator for executing the first global and massive launch of CI Plus TV modules fosters NEOTION's position as a key enabler in the new digital era" emphasizes Loïc Bernard, CEO of Neotion.

Next generation of Advanced CI Plus Modules developed by NEOTION have been presented in IBC09 and will be proposed soon to TV & Telco Operators. These new ranges of Advanced Modules designed with innovative and disruptive in-house chipset will bring disruptive features, such as Recording / Timeshifting or new connectivity such as HomeNetwork, IP TV or Web 2.0 access.

About Ziggo :

Ziggo is a national supplier of media and communication services. Ziggo operates about 3.2 million households, 1.4 million broadband Internet customers, more than 1.4 million customers of digital television and telephone services to 950.000 subscribers. Products and services for the retail and wholesale market, mainly involve matters like telephone services, data communication and electronic payment possibilities. The service area - with strong regional bases - spreads over the entire U.S.. More information about Ziggo can be found at: <http://www.ziggo.nl/hetbedrijf>

About Irdeto :

Irdeto empowers companies to protect and monetize their digital assets and maximize return on content with innovative and reliable software technologies, content management and distribution solutions and end-to-end solutions and services. The company's products include conditional access, digital rights management, business support systems and set-top box software solutions. Through group company Cloakware, it provides software and datacenter security solutions, More than 500 customers worldwide trust Irdeto to secure and enable the delivery of their valuable content across digital broadcast, IP, mobile, enterprise and government networks. Irdeto solutions currently enable simple to advanced business models on more than one billion devices and applications. Founded in 1969, Irdeto employs over 900 people in 25 offices across the globe, including the dual corporate headquarters in Amsterdam and Beijing. The company is a subsidiary of multinational media group Naspers (JSE: NPN), which includes a wide range of pay TV, Internet, instant-messaging, technology and publishing businesses.

For more information, please visit <http://www.irdeto.com>

About Neotion :

NEOTION is a public company created in January 2000, actually listed on Euronext since June 2006, that stands as a leading CI Plus Module stakeholder, and beyond, as a reputed SoC fabless design house. NEOTION is a leading provider of highly-sophisticated System-on-a-Chip (SoC) processors, as well as turnkey sub-systems and reference designs enabling seamless integration and unrivalled time to market for the Consumer Electronics Industry. NEOTION secure silicon uniquely combine: MPEG-4, advanced security modes, and hybrid IP connectivity opening towards home networking, IPTV and TV 2.0, hence steering towards dazzling ways of enabling consumers to easily bridge their TV set to distant online and personal entertainment. NEOTION was named during the prestigious Elektra Awards ceremony, held in Munich on the eve of Electronica 08 trade-fair, "Fabless Semiconductor Supplier of the Year", a prize that celebrates the companies that are achieving the highest standards in driving the electronics industry forward.

Neotion is an active stakeholder of the CI Plus LLP, as well as a member of DVB, DigiTAG, Open IPTV forum and UPnP Forum.

For more company information visit: <http://www.neotion.com> and <http://www.neotion-processor.com>

Press Contact: Christophe Depernet at press@neotion.com