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Innovation Attitude

With the @Sky box, you will no longer watch TV like before.

Right after becoming a leading international company in the PC satellite receivers industry, AT-SKY has performed, with the @Sky box, a significant penetration of the digital set-top box market, thus offering simultaneously unique digital video recording functions through the @Sky video link application, as well as free access to the Free-X-TV channel.

But this is not all: thanks to its compiling patented technology, AT-SKY now proposes new advanced features available with @Sky video link. Basically, by simply connecting the @Sky box to any PC or laptop, the user experiences a new world of TV entertainment. Beyond watching and recording TV contents, one can enjoy running through digital photos and playing Divx type movies directly on the TV set, thanks to the smart remote control.

Very soon, customers will also discover new compiling services, including among others a breakthrough electronic program guide with keywords search and automatic recordings. One will even get a national news carrousel service, the weather forecast, the horoscope, not to forget email by satellite and a selection of the most popular, and often exclusive, micro-channels available on the **INFOCAST™** Bouquet since 18 months.

"The never-ending infatuation caused by the @Sky box among a growing number of enthusiasts is leading us to keep on offering more value to our customers" said Jean-Yves Le Roux, President and Founder of AT-SKY. He further added: "with the coming availability of the smart program guide, the @Sky box will take care of recording on your behalf your favourite programs, which you then could burn on CD or DVD to create a genuine digital video library".

About AT-SKY:

Set up in January 2000, AT-SKY is a French company dedicated to the conception, commercialisation and operation of broadcasting infrastructures, processing and reception of multimedia data for TV and PC through satellite or terrestrial delivery. Among the shareholders of AT-SKY are: TDF (Télédiffusion de France), Teamlog (French SMSI) and the Caisse d'Epargne (FCPI Innoveris).

Its products are overlapping several growing markets:

- the market of digital satellite and terrestrial reception.
- the market of broadband distribution.
- the market of digital recording for PC and DVD.

In November 2001, AT-SKY – in partnership with SES-ASTRA, World's leading satellite operator –launched the INFOCAST™ service, the first free multimedia bouquet available all over Europe and North Africa.

End of 2002, AT-SKY has proposed simultaneously three new products, being the @Sky box (the most advanced digital receiver ever designed), the @Sky video link application, and the @SHL conditional access turnkey solution.

More information is available on the following sites: www.atsky.fr, and www.infocast.fr.

Press contact : Dominique Féral - dferal@atsky.fr

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