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newsletter

Platforms

Main page

News ▾

Satellites

Radio

TV

DVB-T

Platforms

Sat operators

Digital Changes

Hackers Corner

Raports

Comments

Products

Technique

Interviews

SAT Kurier ▾

ZAP

SAT Krak exhibition ▾

SatKurier.pl ▾

Cyfra24.pl ▾

Hollex.pl ▾

POLL

your TV is:

cable

analog

digital

AB Pay Per Phone from Neotion

2005-05-31 13:12:34 | Janusz Sulisz
Source: Neotion

NEOTION, a technology leader developing products and services for the digital television market, and Groupe AB, a French leading supplier of thematic channels for the digital pay-TV market in France, signed a partnership agreement to field test the service "Pay Per Phone" on all the Groupe AB channels.



With a decoder labelled « my NEOTIONbox » and a mobile phone, the service « Pay Per Phone » shall allow users to receive on their TV sets all the encrypted channels of Groupe AB, without any subscription and while paying only for the specific slot of time purchased.



After having been the first operator to broadcast its TV channels over ADSL, Groupe AB reinforces further its leadership in television broadcasting by extending its offer with the service "Pay Per Phone". Dedicated to viewers who are not prepared to commit for a yearly subscription service, "Pay Per Phone" eliminates subscriptions and invoices thus allowing the end-users to watch on their TV sets on a temporary basis encrypted channels. Users simply pay for the slot of time purchased via cell phone or the Internet.

« Pay Per Phone » provides professional broadcasters with a source of additional revenues, without the need for any technical changes in their broadcasting platform.

Viewers can experience a new form of digital television, offering total freedom with no constraints or subscriptions. The service "Pay Per Phone" is part of in « my NEOTIONbox », a new label of digital TV receivers enhanced with advanced features.

"Groupe AB's interest for our solution "Pay Per Phone" confirms the relevance of our new range of services, that embrace NEOTION strategic orientation to provide innovative products and solutions for the digital television market" declares Jean-Yves Le Roux, NEOTION President and Founder.

Following this preliminary phase, the commercial offer "AB Pay Per Phone" will be finalized and deployed on a larger scale. In addition, Groupe AB, who plans to broadcast its DTT pay channel in September 2005 and NEOTION, who offers the MPEG-4 appropriate modules and receivers for reception, are already working on the service "AB Pay Per Phone" for DTT broadcasting.

NEOTION is a technology leader in the digital television market. The company

HACKERS CORNER »

CanalSatellite France encrypted in TPS Crypt

Some channels of French digital satellite package CanalSatellite, available from Astra - 19,2E have stopped to use ThalesCrypt encryption, which is a modification of "old" Viaccess PC2.3, and started encryption in TPS Crypt. Because of such change, the channels are available in pirate reception. »

RAPORT »

SAT Krak 2004 exhibition in Poland

After four years since last satellite exhibition in Poland, re-activated SAT Krak satellite exhibition will take a place in Krakow in end of this year. Few year ago, Polish satellite market was very limited, therefore satellite exhibition could not reach an European level. At the moment on Polish market is large number of satellite companies: importers and manufacturers of TV-SAT equipment, media groups, broadcasters, digital packages, cable networks, and telecommunication companies. The SAT Krak 2004 exhibition will take a place in Krakow from 27th to 29th of September 2004, after Poland enters to EU. »

INTERVIEW »

Dominique Pasquet - Executive VP Marketing in Viaccess SA

Dominique Pasquet, 42, has been Viaccess' Executive VP for Marketing and Communication since 2001. He joined the France Telecom group in 1992 after holding positions in Electronic Banking and Consulting. From 1996 to 2001, he was director of e-commerce projects at France Telecom and Wanadoo, and MD of Telecommerce SA. Pasquet is a post graduate in Telecommunications and Audiovisual Management from Paris University and M.Sc. from Golden Gate University. »

designs, develops and supplies a wide range of innovative products and services dedicated to both the consumer market and the media industry. In February 2004, NEOTION acquired XEOLE to quickly becoming a major player of the MPEG-4 AVC video compression market. Neotion is headquartered in La Ciotat, France with a subsidiary in Shanghai, China.

Przeczytaj także:

- HDTV starting this week in Israel
- Viasat Sport 24 in Viasat platform
- 2M Maroc and Al Maghribia in America
- Cinemax in Cyfra+ since 1st of April
- Humax receivers for DirecTV

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