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**"my NEOTIONbox" Smart Receivers at Mediacast**

NEOTION, a technology provider for the digital television market, announced the introduction of "my NEOTIONbox", a new generation of smart receivers. It combines digital TV with a selection of functionalities and services in one single receiver.

The company says the receiver is built around four principles: Always connected - Whatever the network is, Satellite, Cable, DTT, ADSL or mobile phone, "my NEOTIONbox" is always connected. Opened - The user is able to customize the viewing interface and create applications thanks to the "Basic TV" operating system. Interoperability - "my NEOTIONbox" can communicate with PC, mobile phone, MP3 player, PDA, external hard disks and other home devices. Recording television programs directly to a PC rests at users' fingertips. T Commerce - In addition to online payment and pre-paid smart cards, "my NEOTIONbox" offers the "Pay Per Phone" service which enables users to order services with their mobile phones.

"At MediaCast we're excited to present our new label My NEOTIONBox that reflects Neotion's commitment to bring innovative products and services on the market. We play a key role in leading the market of digital television through a dynamic and innovative approach." said Neotion CEO, Jean-Yves Le Roux.

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