

NEOTION releases the Core Module Technology

The Core Module offers unrivalled time to market and development cost savings for the Consumer Electronics Industry.

IBC 2006, Amsterdam – September 9, 2006:

NEOTION (Stand n° **1.146**) - a leading Technology provider for Digital TV – announces the availability of the Core Module revolutionary concept.

The seamless integration of NEOTION's Core Module into legacy Digital TV receiver platforms will enable the Consumer Electronics Industry to meet the challenge of fulfilling the increasing demand for Home Network enabled consumer products.

While MPEG-4 and IP hybrid capabilities will be paramount to enable network delivered entertainment and personalized television, so will Security and advanced Conditional Access layers certifications be, in order to secure contents. The Core Module shall come with all those essential features built-in.

The new requirements imposed on the CE Industry for a finer segmentation of product platforms to address the sustained need for competitiveness and positioning in a mass market arena are already visible: globally increased volumes are broken down in more segments or markets and customized per regions, countries, operators, networks, etc.

This is indeed a key concern equally for top tier Consumer Electronics companies, which can only efficiently deal with mass production of single references, and for challengers, which have neither the resources, nor the capabilities, to design all the needed products.

This is the challenge that NEOTION's Core Module solves. Looking back to the early 90's, the PC Industry dynamics came mainly from numerous integrators who could easily access to straightforward PC motherboards and assemble products around them. The Core Module turns out to be the equivalent of a ready-to-use motherboard for Digital TV receivers.

Leveraging on a straightforward, simple implementation, any CE manufacturer could, right before releasing goods into Distribution, customize them to create various marketable combinations. As a consequence, the base platform price can remain low, flexibility and logistics become highly improved, while there is no need for design win nor costly development efforts.

About NEOTION:

NEOTION is a French high-tech company specialized in the digital television market. NEOTION designs, develops and deploys a wide range of products and services dedicated to both the consumer space, and the corporate customers involved in the Media business. In February 2004, through the acquisition of XEOLE, NEOTION quickly became a major player of the MPEG-4 AVC video compression. In March 2004, NEOTION opened a subsidiary in Asia with an office in Shanghai.

Then, in February 2006, NEOTION has successfully launched the credit card format NEOTION Pocket dTV: the smallest MPEG-4 digital TV receiver in the world (already used by a top-tier French Pay TV Operator).

Its products are overlapping several booming Markets:

- ✓ the Market of secured digital transmission and reception,
- ✓ the Market of video compression and digital recordings for TV, PC and DVD,
- ✓ the Market of Home Networking and PC-TV Convergence.

NEOTION is a public company listed on the Alternext market of Euronext (Paris). The Company is confident in the evolution of the new markets it addresses. On 8 August 2006, NEOTION has published its half year financial results, which are in line with its development plan. NEOTION confirms the annual trends announced at the time of its listing on 22 June 2006.

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