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## DIZIP A adopts NEOTION Core Module MPEG-4 Technology to empower its new range of MPEG-2 & MPEG-4 digital receivers.

DIZIP A - a major Korean Company supplying a wide range of Digital TV receivers - and NEOTION SA - a French leading Technology provider of MPEG-4 and Home Networking turnkey solutions, have entered into a strategic Technology cooperation Agreement based on the implementation of the NEOTION MPEG-4 Core Module Technology.

DIZIP A is actively and successfully addressing the Digital Set-Top boxes Market for which they have in-house R&D for developing a whole range of digital receivers for both Distribution Markets and Operator Vertical deployments, thus efficiently combining conditional access, HDTV, and IPTV tailored technologies.

DIZIP A aims at providing the market with the ultimate best total solution related with Audio/Video. With more than 70% of its staff that are conducting research and development, the company has been sustainably allocating significant investments into R&D in order provide its clients with the best of breed cutting-edge technology.

Striking a deal with NEOTION, DIZIP A duly accesses NEOTION's all-in-one "Core Module" disruptive add-on cards to enable MPEG-4 and Hybrid IP connectivity on a large range of digital receivers. Doing so, DIZIP A shall ideally fuel the emerging MPEG-4 markets with state-of-the-art set-top boxes in a very competitive built-to-order scheme.

The Core module approach developed by Neotion enables a great flexibility to then tackle the ongoing Analogue Switch Off massive process that pushes for the emergence of new digital platforms. This typically occurs in France where Pay TV combines MPEG-4 and Conditional Access, thus creating a new captive potential Market for DIZIP A's compelling technology..

DIZIP A and NEOTION plan to unleash the user experience in the IP context by further cooperating to come up with user friendly home network hybrid boxes allowing anybody to enjoy, on a unique living-room box, videos, music and pictures stored on their home PC, and soon beyond, even the booming Web 2.0 millions of videos that shall be available at one's fingertips on the Internet.

*"DIZIP A's philosophy and track records is perfectly fitting with NEOTION's focus on innovation, creativity, reactivity and people oriented advanced technologies" said Laurent JABIOL, CEO and co-Founder of NEOTION. He further added: "We are really exited about this long lasting and promising partnership".*

*"DIZIP A, is one the leading companies among digital set-top box manufacturer. We, develop, manufacture and distribute nearly 2 million STBs annually" said Kun Soo Lee, CEO of DIZIP A. He then added: "DIZIP A has selected NEOTION for its outstanding proven technology in the uprising MPEG4 market in Europe. We do expect 250,000 set-top boxes in sales increase*

*because of embedding seamless MPEG4 path towards MPEG2 core modules in various legacy MPEG2 products. Through this strategic alliance among the two companies, we strongly believe we could be the front-runner in MPEG4 products and markets."*

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#### **About DIZIPIA**

DIZIPIA is a R&D specialized company established in 2000. Our main business field is Digital Set Top Box market and we are developing and dealing with whole range of digital STBs for Open Market, Closed Market(CAS STB) and High-End Market(HD STB, IPTV STB).

Dizipia is maximizing the synergy effect by developing our strength in cooperation with each department. Our ultimate goal in our market is providing the best total solution related with Audio/Video and we are pouring lots of investment into R&D. More than 70% of our staffs are conducting research to support out clients with our Cutting-edge technology.

Dizipia and all of our members are running forward to develop the State-of-the-art technology which is our final definition in business.

**Internet :** [www.dizipia.com](http://www.dizipia.com)

#### **About NEOTION**

**NEOTION is a French high-tech company specialized in the digital television market.**

NEOTION offers worldwide patented MPEG-4 Silicon decoder proven Technologies, alongside with internationally recognized expertise in Silicon chips, MPEG-4, Conditional Access, and PC-TV areas.

In 2006 NEOTION has successfully launched the NEOTION Pocket dTV: the first and only credit card MPEG-4 decoder tailored for flat panel iDTV.

Sept 2007, NEOTION launches the NEOTION Pocket DUO: a Hybrid MPEG-4 & IP Home Network combo version.

S2 2007: NEOTION starts NTF operation in France: DTT Pay MPEG-4 TV bouquet distribution using NEOTION Pocket,

...and next, NEOTION shall launch the HDTV Pocket!

#### **NEOTION is a public company listed on the Alternext market of Euronext (Paris)**

The Neotion's initial offering on the Alternext stock Market has been done under a private listing for which an information memorandum has been released, but without a AMF (Autorité des Marchés Financiers : France's financial regulator) visa. NEOTION has therefore not gone for a public offering. Trading Neotion shares is thereafter reserved to "qualified investors" only, which means entities having the competencies and resources to estimate the risks of doing operations with financial tools.

*The list of investor categories recognized as qualified is defined by Laws and regulations*

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**Neotion MPEG-4 Core Module**