

La Ciotat, 28th November 2006

NEOTION, newer Distributor for French Pay TV Digital Terrestrial

Via the NEOTION Pocket MPEG-4, the bouquet of family channels so simply on your digital TV set for less than 10 Euros.

The NEOTION company is registered as Distributor of Pay TV DTT by the CSA (the French Regulator). Early 2007, NEOTION will commercialize a bouquet of channels for less than 10 € a month, all inclusive. With this alternative offer, Neotion plans to become a major player in pay-DTT by addressing a market for an easily accessible, low cost bouquet, whose potential represents 1.5 million households.

The subscribers will be equipped with the range of NEOTION Pockets, the first MPEG-4 decoders in credit card format which can directly be inserted into 100% of integrated DTT sets now widespread in France.

The NEOTION Pockets turn being the new decoders for the Digital era. They are plug-n-play with the digital TV sets, they use the TV original remote control, and they can be easily brought by anybody, anywhere (as they can work with all integrated Digital TV sets). NEOTION strongly positions itself in line with the ongoing process of the nationwide all-digital plan by now making finally accessible to the consumers a real compelling package of family channels for less than 2.50 € a week.

The DUO version – a Technology developed by NEOTION with the support of the French Ministry of Industry and the National Cinema Center – will bring in addition hybrid connectivity support for the Home Network. The Digital TV sets could then seamless connect with the distant family PC to access numerous personal videos stored onto it. They could also go direct on the Internet to enjoy the richness of the Web 2.0 and the interactivity, side to the DTT.

The emergence of NEOTION in the Pay TV DTT space represents a genuine tipping point to the digital promess: “more programs, a better quality of video and audio, the possibility of interacting and the access to newer services that shall revolutionize our day to day life”.

About NEOTION :

NEOTION is a French high-tech company specialized in the digital television market. NEOTION designs, develops and deploys a wide range of products and services dedicated to both the consumer space, and the corporate customers involved in the Media business.

In February 2004, through the acquisition of XEOLE, NEOTION, quickly became a major player of the MPEG-4 AVC video compression.

Then, in February 2006, NEOTION has successfully launched the credit card format NEOTION Pocket dTV: the smallest MPEG-4 digital TV receiver in the world (already used by a top-tier French Pay TV Operator).

Its products are overlapping several booming Markets:

- the Market of secured digital transmission and reception,
- the Market of video compression and digital recordings for TV, PC and DVD,
- the Market of Home Networking and PC-TV Convergence.

NEOTION is a public company listed on the Alternext market of Euronext (Paris).

Website: www.neotion.com

Press Contact: Mr. Christophe DEPERNET – cdepernet@neotion.com - +33.4.42.98.07.70