



NEOTION expands the boundaries of the Digital Home Experience with the Pocket DUO

The Pocket DUO enables genuine Hybrid IP & MPEG-4 plug-n-play capabilities for millions of legacy Digital Television Sets.

IBC 2006, Amsterdam – September 8, 2006:

NEOTION (Stand n° 1.146) - a leading Technology provider for Digital TV - has made another significant step towards enabling wide consumer adoption of compelling Digital Home solutions structured around "Personalized TV" and "Anything-On-Demand".

The Digital Revolution, the increasing use of broadband, and the MPEG-4 AVC compression, are all driving "Personalized Television". Video consumption is exploding online, and On-Demand is going to be the dominant way to consume content, thus unleashing the success of VOD and User Generated Videos.

Thanks to NEOTION's patented Technology embedded in the Pocket DUO, any legacy digital TV set (iDTV) could serve as a true Digital Hub. Fueled by the analog switch off that over 100 countries have committed to complete by 2015 at the latest when they signed in June 2006 the CRR-06 international treaty on frequencies allocations, iDTV shall sell in a magnitude of tens of millions each year. Such Digital TV sets do come with a digital Scart, the DVB-CI, as per the European Directive 2002-22 obligation. That Digital Scart Common Interface is enabling straight plug-n-play compatibility for the Pocket DUO range of products.

The Pocket DUO has been designed to simultaneously allow viewers to watch traditional TV programs, either MPEG-2 or MPEG-4, record them, surf the Internet, go interactive & on demand, while accessing broadband IP-TV, personal videos and Video blogs on the TV screen — all at everyone's fingertips by simply pressing buttons on the original remote control.

Moreover, as the TV set life cycle spans a decade, while most Home Networking Technologies (WiFi, HomePlug, ...) extend only over around 2 years, next to no TV sets come with built-in Home Networking capabilities, advanced Codec native support (typically MPEG-4), or conditional access. That is another reason why the Pocket DUO is perfectly tailored to successfully meet the Consumer Electronics Industry expectations: scalability, economies of scale and future proof TV platform designs.

The NEOTION Pocket DUO will come in various iterations, while combining different pre-certified Conditional Access Systems and DRM capabilities, thus opening towards premium services made available on both DTV broadcast and IP networks.

About NEOTION:

NEOTION is a French high-tech company specialized in the digital television market. NEOTION designs, develops and deploys a wide range of products and services dedicated to both the consumer space, and the corporate customers involved in the Media business. In February 2004, through the acquisition of XEOLE, NEOTION, quickly became a major player of the MPEG-4 AVC video compression. In March 2004, NEOTION opened a subsidiary in Asia with an office in Shanghai.

Then, in February 2006, NEOTION has successfully launched the credit card format NEOTION Pocket dTV: the smallest MPEG-4 digital TV receiver in the world (already used by a top-tier French Pay TV Operator).

Its products are overlapping several booming Markets:

- ✓ the Market of secured digital transmission and reception,
- ✓ the Market of video compression and digital recordings for TV, PC and DVD,
- ✓ the Market of Home Networking and PC-TV Convergence.

NEOTION is a public company listed on the Alternext market of Euronext (Paris). The Company is confident in the evolution of the new markets it addresses. On 8 August 2006, NEOTION has published its half year financial results, which are in line with its development plan. NEOTION confirms the annual trends announced at the time of its listing on 22 June 2006.

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