

Paris, La Ciotat, August 3, 2007.

NEOTION and VIACCESS sign a global licence agreement

The Agreement signed between VIACCESS, European leader and world-second for IPTV, and NEOTION, French leading MPEG-4 Technology company, opens numerous perspectives both in France and Internationally.

After having successfully performed a first Viaccess implementation specific to an Operator, NEOTION has crossed another key milestone by gaining a generic certification for its Pocket dTV MPEG-4 Technology.

Thus, The Pocket dTV secured by Viaccess shall enable people to subscribe to the large number of tier one Operators that leverage on the VIACCESS Technology to protect the access to their Pay TV Bouquets – inasmuch today in MPEG-2, as well as later in MPEG-4 – without having to change their legacy set-top boxes.

Tailored for a seamless upgrade of the tens of millions of set-top boxes and Digital TV sets fitted with the Common Interface slot standardized since 1995, the Pocket dTV secured by Viaccess opens the possibility for anybody to really choose the receiver they like, even to change it, without having to worry about the compatibility issue with their Pay TV offering.

About NEOTION :

NEOTION SA is a French high-tech company specialized in the digital television market. NEOTION designs, develops and deploys a wide range of products and services dedicated to both the consumer space, and the corporate customers involved in the Media business.

In February 2004, through the acquisition of XEOLE, NEOTION, quickly became a major player of the MPEG-4 AVC video compression. Then, in February 2006, NEOTION has successfully launched the credit card format NEOTION Pocket dTV: the smallest MPEG-4 digital TV receiver in the world.

Its products are overlapping several booming Markets:

- the Market of secured digital transmission and reception,
- the Market of video compression and digital recordings for TV, PC and DVD,
- the Market of Home Networking and PC-TV Convergence.

NEOTION is a public company listed on the Alternext market of Euronext (Paris)

The Neotion's initial offering on the Alternext stock Market has been done under a private listing for which an information memorandum has been released, but without a visa. Neotion has therefore not gone for a public offering. Trading Neotion shares is thereafter reserved to "qualified investors" only, which means entities having the competencies and resources to estimate the risks of doing operations with financial tools.

The list of investor categories recognized as qualified is defined by Laws and regulations

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